



The Prediction Market Clusters Announces the Collective Intelligence Conference and Prediction Markets Summit 23 January 2009 in San Francisco, California USA

The Prediction Market Clusters in collaboration with NewsFutures, Xpree, the Prediction Markets Industry Association, Mercury, Robin Hanson, and many others announces the Collective Intelligence Conference and Prediction Markets Summit 23 January 2009 in San Francisco, California USA.

San Francisco, CA (PRWEB) December 9, 2008 -- The Prediction Market Clusters in collaboration with NewsFutures, Xpree, the Prediction Markets Industry Association, Mercury-RAC, Robin Hanson, and many others announces the Collective Intelligence Conference and Prediction Markets Summit 23 January 2009 in San Francisco, California USA.

<http://www.pmcluster.com/SFO09.htm>

The venue is the historic, bayside Fort Mason Firehouse in San Francisco, California USA.

New ways to share, trade and aggregate information using Internet-based markets are exploding. These powerful Web 2.0 network knowledge markets help companies, schools, governments and individuals to acquire and master ever-growing bodies of knowledge. These prediction market capabilities achieve mastery of collective wisdom with stunning speed and accuracy.

These new collaborative mechanisms and social innovations are driving collective intelligence networks. They resolve questions of science, technology, management, strategy, planning and policy far better than experts or management.

"Collective IQ can save us." Douglas Engelbart, coevolution pioneer and inventor of the computer mouse.

Collective intelligence inhabits the ceaseless flurry of self-correcting social exchanges, value networks and collective markets. They cover everything from politics and business plans to sports and new product features. Enormously potent, these social networks and markets generate new ideas and amass and refine knowledge and collective wisdom with blinding speed and accuracy.

Collective intelligence networks and knowledge markets are becoming commonplace in the smartest firms. Top firms using prediction markets are Google, Yahoo!, Microsoft, Eli Lilly, Abbott Laboratories, HP and Siemens. Major analysts firms declare them critical to Enterprise 2.0 information and knowledge management portfolios.

The conference sessions are focused, practical and conversational. They are for executives, directors, managers, users and practitioners having immediate needs to apply collective intelligence networks and market mechanisms to advance business outcomes through mastery of collective wisdom.

Pricing and Availability

Registration for the Collective Intelligence Conference is open and available now. All are welcome. The event participant tuition, the full-day experience, meals, refreshments, books, materials, online collaboration space and registration is \$299.00 until 12 December 2008, \$399.00 after. Secure online event registration in advance required.

About the Prediction Market Clusters

The Prediction Market Clusters, founded in 2004, are the global industry commons and open community for prediction markets and collective intelligence networks worldwide. The open, agnostic network is a focused collaboration of vendors, academia, traders, users, developers, markets, regulators and stakeholders. The goal is to provide awareness, diffusion, adoption and pull-through for enterprise and consumer prediction markets. The Prediction Markets Cluster is the worldwide Next Practices network for collective intelligence networks practices, tools and theories.

About the Collective Intelligence Conference Sponsors

Sponsors of the Collective Intelligence Conference are the world's leading producers of prediction market software, services, exchanges and expertise. They supply continuous innovation in prediction markets and collective intelligence networks. Among these leaders are:

NewsFutures: <http://us.newsfutures.com/>

Xpree: <http://www.xpree.com/>

Mercury-RAC: <http://blog.mercury-rac.com/>

To sponsor the Collective Intelligence Conference, please contact Sarah V. Jones for details.

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