



## First Global Prediction Markets Summit to Take Place Dec. 2 in San Francisco

Colabria® and CommerceNet are proud to announce that Google, Yahoo!, Microsoft, HP Labs, Stanford Business School, NewsFutures, InTrade and HedgeStreet are all participating in the Global Prediction Markets Summit, Dec. 2 in San Francisco. It is the first collaboration on a global level to combine scholarly research with innovative technology and practical solutions for executives, decision makers and professionals. For more information, visit

<http://www.kmcluster.com/sfo/PM/PM.htm>.

San Francisco, Calif. (PRWEB) November 28, 2005 – Colabria® and CommerceNet are proud to announce that Google, Yahoo!, Microsoft, HP Labs, Stanford Business School, NewsFutures, InTrade and HedgeStreet are all participating in the Global Prediction Markets Summit, Dec. 2 in San Francisco. It is the first collaboration on a global level to combine scholarly research with innovative technology and practical solutions for executives, decision makers and professionals.

"Prediction markets routinely outsmart polls, pundits and experts," remarked Chris. F. Masse, founder of the premier worldwide portal on prediction markets, <http://www.chrisfmasse.com>. "The Prediction Market Summit in San Francisco is the first global collaboration combining scholarly research with innovative technology and practical solutions for all executives, decision makers and professionals."

Those who attend the summit will join top knowledge scientists, information market researchers, business school professors in a one-day Prediction Markets Summit at beautiful UCSF Mission Bay in San Francisco/Silicon Valley Dec. 2, 2005.

For more information visit: <http://www.kmcluster.com/sfo/PM/PM.htm>.

Summit sessions are practical and conversational. They are for executives, directors, practitioners and professionals needing better decisions, improved performance and greater effectiveness.

"A company that can predict the future is a company that is going to win," says summit keynote speaker, Bernardo A. Huberman, Senior Research Fellow and Director, Information Dynamics Lab, HP Laboratories.

Pricing and Availability:

Registration for the Prediction Markets Summit is open and available now. All are welcome. The event tuition, including the full-day learning experience, meals, refreshments, materials, and registration, is \$349. At this low cost, there are no press passes, student discounts or other mark-downs. Secure online registration in advance required.

To register visit: [https://www.kmcluster.com/sfo/PM/Reg\\_SFO\\_PM05.htm](https://www.kmcluster.com/sfo/PM/Reg_SFO_PM05.htm).

About HedgeStreet:

HedgeStreet Inc. is the only U.S. designated market that lets online investors trade innovative financial instruments based on economic events. A designated contract market (DCM) and a registered derivatives clearing organization (DCO), HedgeStreet is subject to regulatory oversight by the Commodity Futures Trading Commission (CFTC). For more information, visit <http://www.hedgestreet.com>.

About InTrade:

InTrade is a person-to-person trading exchange. It allows members to trade on political issues, financial outcomes, current events, ideas and other knowledge markets. When trading on InTrade business owners and managers are pitting their wits against other members of InTrade. InTrade was incorporated and authorized in 2001 to offer its services. InTrade is a Dublin, Ireland limited company owned and operated by Trade Exchange Network Limited. InTrade has been featured on CNBC, CNN, FOX, WSJ and NY Times and other various business programs.

See:<http://www.intrade.com/>

About NewsFutures:

NewsFutures is the leading worldwide provider of business-value prediction markets. Founded in 2000, NewsFutures has pioneered the business of prediction markets. NewsFutures started by partnering with prestigious media websites to grow communities of "prediction traders" with valuable insights into the future. In the process of catering to tens of thousands of demanding "general public" users, NewsFutures offers the most robust, versatile, and user-friendly prediction markets platform available today. It has also acquired an enormous amount of experience in market design and operations. For more information, visit: <http://us.newsfutures.com/home/home.html>

About CommerceNet:

CommerceNet is a new kind of entrepreneurial R&D organization combining the best elements of a research lab, startup incubator and public interest initiative. Its mission is to make the world a better place by fulfilling the promise of the Internet and e-commerce. It invests in outstanding people with bold ideas, enabling them to pursue visions outside the comfort zone of research labs and venture funds. For more information, visit:<http://www.commerce.net/about/>

About Colabria:

Colabria <http://www.colabria.com> was founded in 1996. It focuses on the single premise that collaboration is first and foremost a human behavior. Colabria provides leadership of the operational, tactical and strategic elements of effective business collaboration. Colabria offers a comprehensive set of strategic services and hands-on technical expertise to achieve success for clients.

About Chris Masse and <http://www.chrismasse.com>:

<http://www.chrismasse.com> is the world's premier prediction markets portal. Founded in 2004, by Chris Masse, the purpose of the portal is to fundamentally advance the adoption and diffusion of prediction markets. By focusing on solutions that work, <http://www.chrismasse.com> helps professionals apply prediction markets.<http://www.ChrisMasse.com> is headquartered in Sophia-Antipolis, France.

Contact:

John T Maloney  
Vice President  
Colabria  
1329 Taylor St.  
San Francisco, CA 94108 USA  
Tel: 415.902.9676  
Fax: 415.276.6074  
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